



FAIR COMPETITION COMMISSION



**IN THE MATTER OF THE NOTIFICATION OF A MERGER BY DL
KOISAGAT TEA ESTATE LIMITED TO ACQUIRE SHARES IN
MUFINDI TEA&COFFEE LIMITED; RIFT VALLEY TEA
SOLUTIONS LIMITED AND KIBENA TEA LIMITED.**

PUBLIC NOTICE

(Made under Section 65 (2) (g) of the Fair Competition Act Cap No. 8 of 2003 and Rules 42 (5) and 49 of the Fair Competition Commission Procedure Rules, 2013)

The Fair Competition Commission (FCC) is an independent statutory body established under the Fair Competition Act No. 8 of 2003 (FCA) with the object of enhancing the welfare of the people of Tanzania by promoting and protecting effective competition in markets and preventing unfair and misleading market conduct throughout Tanzania Mainland.

Under the same Act, the FCC has powers to investigate, *inter alia*, entry into and exit from markets. The FCC has received merger notifications to the effect that **DL Koisagat Tea Estate Limited (The Applicant)**, a company incorporated under the laws of Kenya intends to acquire 99% of the total shares in **Mufindi Tea & Coffee Limited, Rift Valley Tea Solutions Limited** and **Kibena Tea Limited (the Targets)**, which are incorporated under the laws of Tanzania. The Targets are involved in the business of planting, buying, processing, blending, packaging, warehousing, selling and exporting of black tea.

FCC is currently investigating the intended acquisitions in line with the provisions of the Fair Competition Act and the Fair Competition Commission Procedure Rules, 2013.

Pursuant to Rule 49 of the said Rules, parties (both legal or natural) who deem themselves as having sufficient interest in these mergers, or, if the mergers are not objected to, they will have or are likely to have material effect on their interests, are hereby NOTIFIED to register their interests and or objections (if any) or file any information that will assist the FCC in reaching just and reasonable decisions with regard to **DL Koisagat Tea Estate Limited's** notification of the intended mergers. All such parties shall file and register such interest(s) or information by way of written submissions to the FCC within **FOURTEEN** (14) days from the first day of publication of this notice. No submission filed after the said deadline will be accepted.

Registration of the said interests or objections or information should be accompanied by a duly filled Form FCC.10 (Notice of Intention to Participate found in the First Schedule of the Fair Competition Commission Procedure Rules, 2013). Failure to fill in Form FCC.10 will deny a party the right to make any oral submissions before the Commission and the presence of that party in the proceedings will be as an observer only.

Submissions must be submitted to the FCC at the address below.

Director General,
Fair Competition Commission,
GEPF House, 2nd Floor, Plot No. 37, Regent Estate,
Bagamoyo Road,
P. O. Box 7883
Dar es Salaam.
Tel: +255 22 2926128/29/30/30; Fax: +255 22 2926126.